

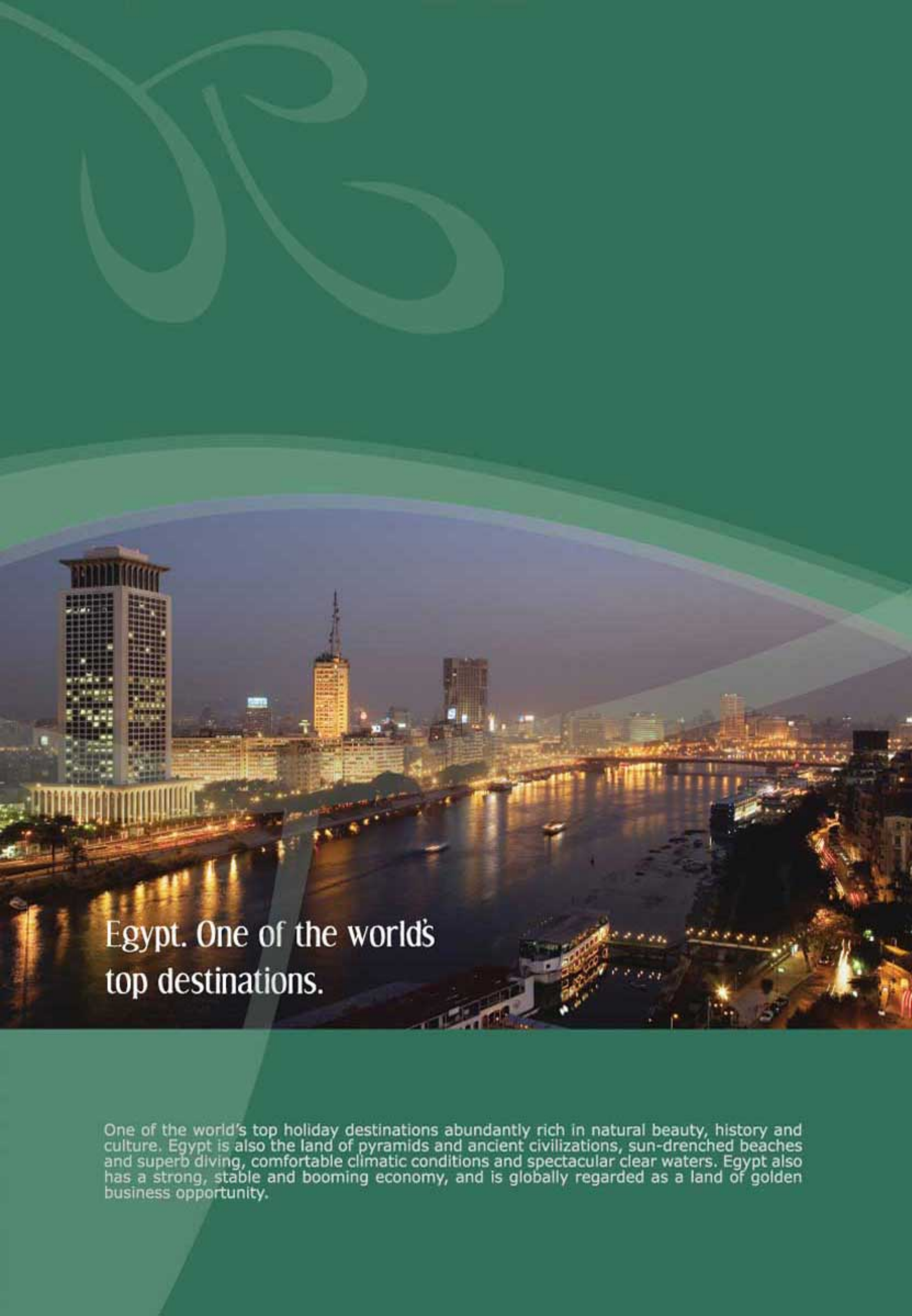


**PARK
AVENUE**
AT NEW CAIRO



DAMAC
PROPERTIES

Live The Luxury



Egypt. One of the world's top destinations.

One of the world's top holiday destinations abundantly rich in natural beauty, history and culture. Egypt is also the land of pyramids and ancient civilizations, sun-drenched beaches and superb diving, comfortable climatic conditions and spectacular clear waters. Egypt also has a strong, stable and booming economy, and is globally regarded as a land of golden business opportunity.

A world of premium shopping amidst lush greenery



Breathtaking natural beauty, abundant lifestyle amenities and exceptional retail choices is what life in Park Avenue at New Cairo is all about. Located directly off 90 Street, the main arterial road of New Cairo, Park Avenue is the biggest retail destination in the Middle-East. Set within a landscaped environment, this exhilarating lifestyle offers you the luxury of capturing nature's beauty alongside indulging in the best shopping experience. Aptly located at the gateway to Hyde Park, the 'only villa' development in Egypt, with an exclusive 1 million square meter private park. Enjoy the exhilaration and vibrancy of an urban lifestyle.





A unique Mediterranean architecture where the world would come to shop and play

Inspired by the classic urban style of the great olden cities, Park Avenue at New Cairo, adapts an architecture that's a fusion of Mediterranean warmth and classical sophistication. Two spectacular buildings with a public park at its epicenter radiating out in concentric circles, forms the nucleus of this spectacular Downtown. Adorned with patina copper domes reflecting the charm of the old cities, the architecture is further emphasized by beautiful courtyards, fountains, exotic outdoor seating arrangements, street-side cafes, restaurants, and sidewalks facing the park with plenty of space around so that you can enjoy a casual stroll or go window shopping whenever your heart desires.



A shopper's paradise

Complemented by the finest privileges that mark this ultimate lifestyle, your distinctive lifestyle will offer unparalleled boutique opportunities so that you can make the most from life. Be it by shopping at the varied choice of stores, unwinding over a cup of coffee with friends or spending quality time with the kids at the food court. This is life at its very best. So much to enjoy. So little time.

- Retail area faces the public park and inner courtyards giving life to an arcaded and shaded piazza
- Food courts and restaurants
- Anchor stores
- Basement parking





Unique retail features



Units are arranged at approximately 50 square meter modules offering a variety of shop sizes that can be grouped together depending on requirement.

Shops will be delivered shell and core.

Food and beverage outlets will be provided with water outlets and drain connections.

Fire sprinklers and chilled water line to be available for each shop owner.

The biggest retail destination in the Middle-East

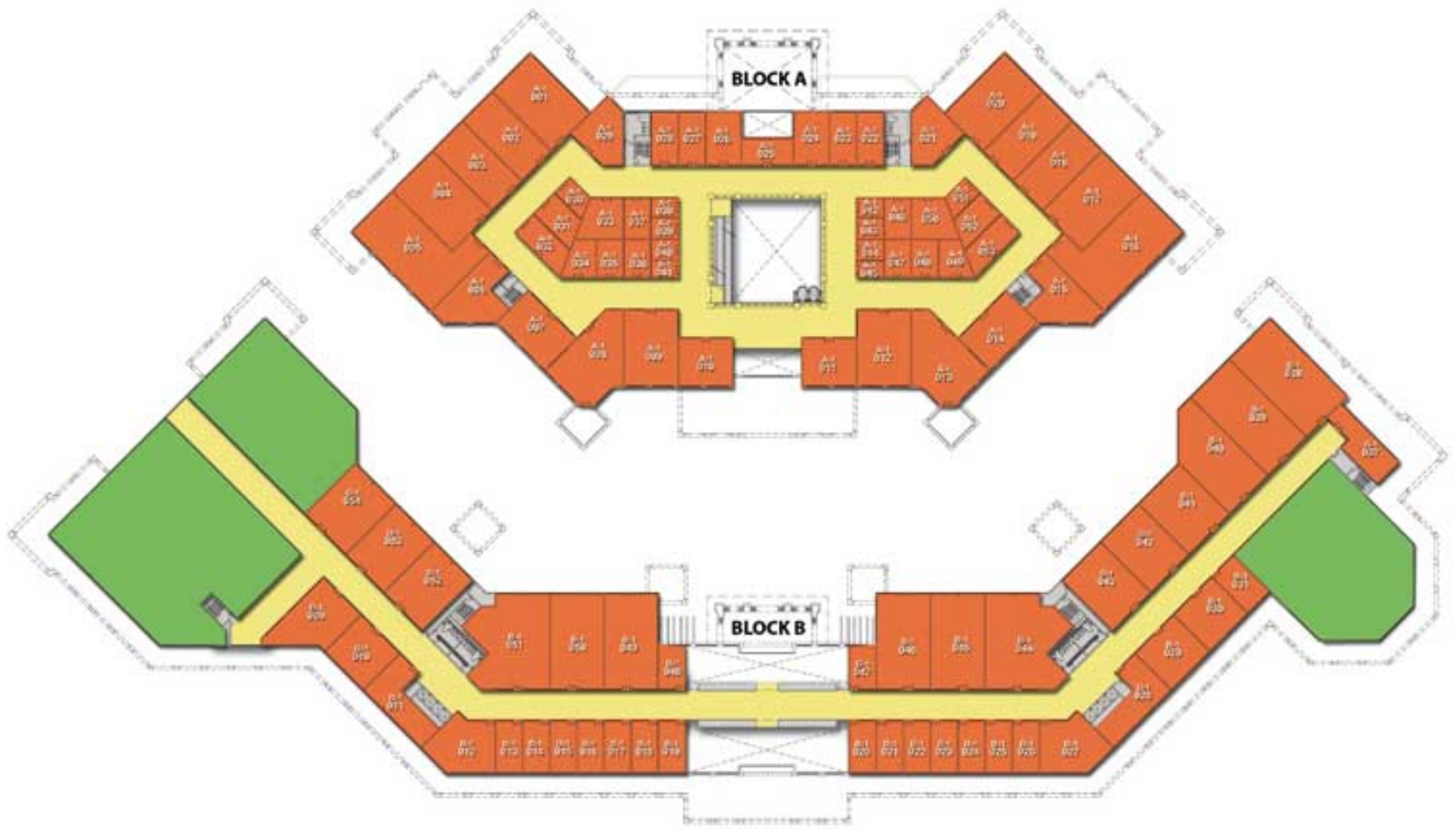




GROUND FLOOR



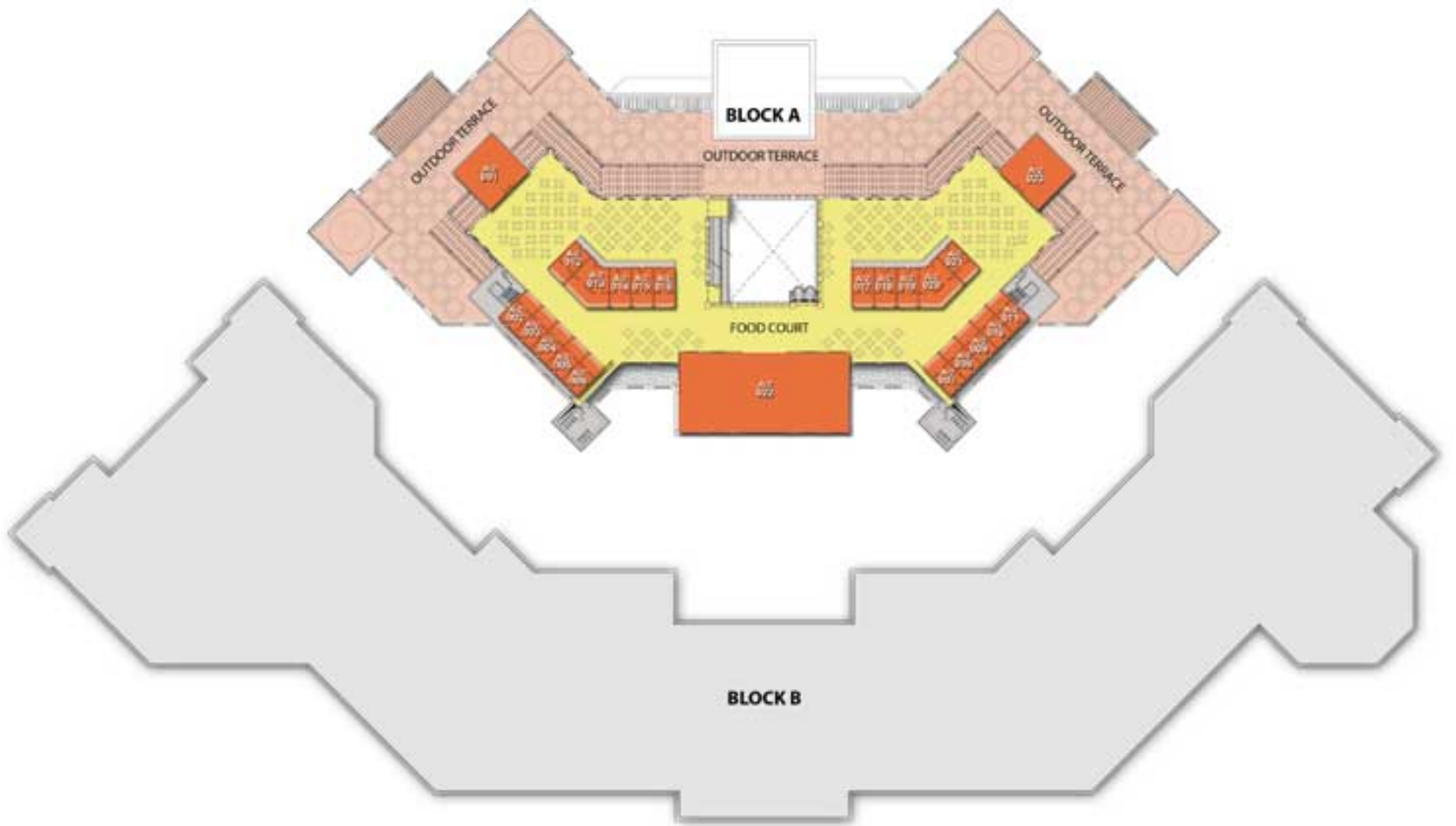
Disclaimer: All pictures, layouts and other details included in this brochure are indicative only and may change from time to time in accordance with final designs of the project and the planning permissions.



FIRST FLOOR



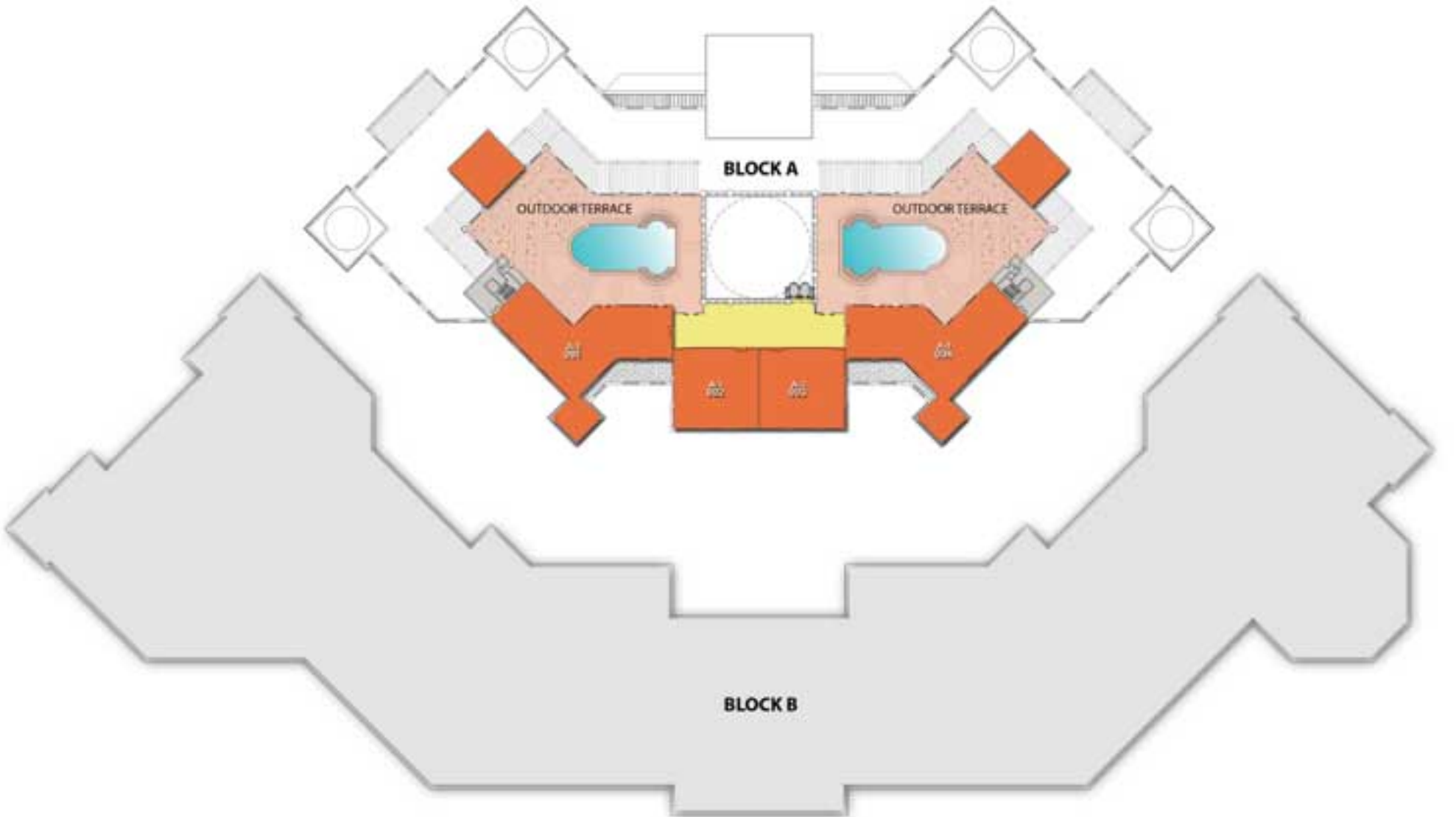
Disclaimer: All pictures, layouts and other details included in this brochure are indicative only and may change from time to time in accordance with final designs of the project and the planning permissions.



SECOND FLOOR



Disclaimer: All pictures, layouts and other details included in this brochure are indicative only and may change from time to time in accordance with final designs of the project and the planning permissions.



THIRD FLOOR



Disclaimer: All pictures, layouts and other details included in this brochure are indicative only and may change from time to time in accordance with final designs of the project and the planning permissions.